



SOP for Calculation of PEO Attainment from LinkedIn Profile Analysis

S.No.	Steps	Description
1	Data Collection	<ul style="list-style-type: none">Prepare a list of alumni with:<ul style="list-style-type: none">NameLinkedIn profile linkGraduation yearCurrent designation & organizationUse LinkedIn to review professional achievements, skills, roles, certifications, and leadership experiences.
2	PEO Mapping	Map each alumnus to one or more PEOs based on the nature of their professional roles and achievements: Mark "1" if PEO is evident, "0" if not evident.
3	Percentage Calculation	For each PEO: PEO Attainment% $= \frac{\text{Number of Alumni Evidencing PEO}}{\text{Total Alumni Reviewed}} \times 100$
4	Summary Table	After Performing Step 3 for PEO1, PEO2, PEO3, and PEO4 record the results in a summary table
5	Notes & Limitations	PEO4 may show lower attainment in LinkedIn analysis due to the platform's focus on professional rather than personal values. Additional indirect measures (surveys, employer feedback) should complement this method

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